

Customer Insists on Genuine Driv-Loks

DRIV-LOK[®]

ENGINEERED FASTENING SOLUTIONS

SITUATION

The customer had been manufacturing an archery release that utilized knurl pins and their current supplier could not keep up with increasing product demand. The release mechanism needed to rotate around the body of the pin and the pin needed to be held securely in the release housing.

SOLUTION

Through the review of the product, Driv-Lok identified and recommended the following:

- Although Driv-Lok manufactures knurl pins, we recommended substituting the knurl pin with a groove pin that would hold the pin in place, allowing the fingers to rotate freely. The groove pin could be supplied to the customer to meet their growing demand levels. The customer subsequently replaced other pins with Driv-Lok's groove pins throughout the product.
- Utilizing chamfered ends for ease of insertion, thus reducing assembly time.
- Choosing a heat-treated stainless steel for wear resistance and corrosion protection due to repeated use and use in an outdoor environment.

ADVANTAGES

- LOWER MANUFACTURING COST
- EASE OF ASSEMBLY
- SHORT LEAD TIME
- ONE SOURCE FOR FASTENERS



DRIV-LOK[®]
GROOVED PINS
Applied Solutions Letter

DRIV-LOK[®]
ENGINEERED FASTENING SOLUTIONS

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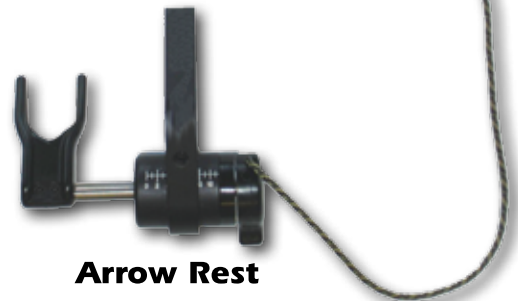
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Driv-Lok manufactured pins for these other related archery products:



Broadhead



Arrow Rest